



## A.P.POLLUTION CONTROL BOARD REGIONAL OFFICE, ELURU

**S. VENKATESWARLU, B.Tech**  
ENVIRONMENTAL ENGINEER

D.No.22B-3-2,  
Kaanukolanivaari Street,  
Power pet Railway Station Road,  
Power pet, Eluru-534002  
Phone: 08812 - 249668  
E-mail: [roelr-ee1@appcb.gov.in](mailto:roelr-ee1@appcb.gov.in)

**By Regd. Post with Ack. Due**

### NOTICE

**Notice No. 1453/PCB/RO-ELR/2018-**

**Dt. 12.02.2018**

Sub: APPCB - RO- ELR- M/s. Ananda Aqua Exports Pvt, Ltd., Dirusumarru (V), Bhimavaram (M), West Godavari District – Hon'ble Supreme Court of India directions dated 22.02.2017 in Writ Petition No.375/2012 - Non compliance of Board directions & standards – Notice- Issued – Reg.,

Ref: 1. TO Notice No.1453/PCB/RO-ELR/2018-1230 dated 08.01.2018.  
2. Industry reply received by this office on 31.01.2018.  
3. Analysis report dated 30.01.2018 (enclosed).

\* \* \*

WHEREAS you are operating a unit in the name and style of M/s. Ananda Aqua Exports Pvt, Ltd., Dirusumarru (V), Bhimavaram (M), West Godavari District to manufacture Processed fish and Prawns – 10 TPD.

WHEREAS, the AP Pollution Control Board issued Consent for Operation to your industry with certain conditions to comply and with a validity period upto 31.05.2024.

WHEREAS, vide reference 1<sup>st</sup> cited, this office issued notice regarding non – compliances.

WHEREAS, this office received reply vide reference 2<sup>nd</sup> cited wherein no effective measures are taken for meeting Board standards and consent conditions.

WHEREAS, the parameters of analysis of samples collected on 30.12.2017 at ETP outlet discharging into drain are exceeding the Board standards and the values are mentioned below:

S.No.	Sample source	Parameters & values			
		TSS in mg/l	TDS in mg/l	COD in mg/l	BOD in mg/l
1.	ETP outlet discharging into drain	<b>226</b>	<b>2732</b>	<b>464</b>	<b>140</b>
	Standards	200	2100	250	30

WHEREAS, as per the above observations, the industry is continuing violation of consent conditions and Board standards resulting in violation of Hon'ble Supreme Court directions in W.P.No.375 of 2012 also.

Therefore, you are hereby directed to submit your explanation within **7 days** from the date of receipt of this notice failing which action will be initiated against your industry under the provisions of the Water (Prevention and Control of Pollution) Act, 1974 and amendments thereof without further notice in the interest of Public Health and Environment protection.

Acknowledge receipt of this notice.

**ENVIRONMENTAL ENGINEER**

To  
**M/s. Ananda Aqua Exports Pvt. Ltd.,**  
**Dirusumarru (V), Bhimavaram (M),**  
**West Godavari District**

Copy submitted to Joint Chief Environmental Engineer, Zonal Office, Visakhapatnam, for information and necessary action